

# Hello, I'm

## Jalena Borders

HOMESTEADER | HOMEMAKER |  
HOMESCHOOLER  
AT FREEDOM FOREST FARM



## Let's work together!

At Freedom Forest Farm, I create down-to-earth content that highlights the beauty of simple living—whether it's growing our own food, teaching our kids at home, or sharing homemaking tips that make life a little easier. My audience follows along for real, relatable insights into homesteading, homeschooling, and running a household with purpose and practicality. I love working with brands that offer products or services that genuinely support this lifestyle.

From product spotlights and unboxings to usage videos and website features, I offer thoughtful collaborations that bring value to both your brand and my community. Let's team up to share your product in a way that feels natural, useful, and true to life on the homestead.

### Brands I've worked with:

GRUBTERRA



CATCHMASTER



CARLA EMERY



FARMHOUSE TEAS



RYZE SUPERFOODS



@FREEDOMFORESTFARM

78%

From US

81K

Reach

73%

Women

32% 25-34  
33% 35-44

Age Range



8% Canada  
10% UK  
4% India

# COLLABORATION OPTIONS & RATES

## SOCIAL MEDIA POSTS (Individual)

Platform/Deliverable/Rate

- TikTok/Sponsored Video/\$150–\$200
- Instagram/Reel/\$125
- Instagram/Photo Post/\$100
- Instagram/Story Set (3 slides)/\$75
- Facebook/Reel/\$75
- Facebook/Post/\$50
- Facebook/Story Set/\$50
- YouTube/Short (under 60 sec)/\$100
- YouTube/Sponsored Video (2–5 min)/\$250–\$350

## WEBSITE FEATURES (with SEO optimization)

Deliverable/Rate

- Blog Feature (250–500 words & image)/\$125–\$175
- In-depth Blog Feature (500–1000 words, includes SEO-rich content, images & brand links)/\$200–\$275
- Product Roundup Inclusion (with internal/external link)/\$75

## BUNDLE PACKAGES:

SIMPLE STARTER BUNDLE – \$350

- 1 TikTok Video
- 1 IG Reel (cross-posted to FB)
- 1 Story Set
- Website Blog Feature (250–500 words)

HOMESTEAD HIGHLIGHT BUNDLE – \$600

- 1 Unboxing or “First Look” Video
- 1 Assembly or Setup Reel/Short
- 1 Product Use/How-To Video (kitchen, garden, schoolroom, etc.)
- SEO Blog Feature (500–1000 words + images)
- 2 Story Sets (IG + FB)

## CONTENT ADD-ONS

Type/Rate

- Unboxing Video/+\$75
- Product Assembly Video/+\$100
- Usage/Demo Video/+\$125
- Extra Story Set/+\$35
- Edited Photo Set (5–7 images)/+\$100

## EVERY COLLAB INCLUDES:

- Real-life content from our working homestead, homeschool, and homemaking lifestyle
- High-quality, natural visuals that feel warm and authentic
- Honest storytelling with your product seamlessly integrated into everyday life
- SEO-optimized blog content available for long-term visibility (for blog collabs)
- Organic usage rights for brand reposts
- Requested tags, hashtags & links

## CONTACT



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